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CINECITTÁ STUDIOS CELEBRATES VALENTINE’S DAY WITH LIGABUE

(February 14, 2014) –Cinecittá Studios is no stranger to love stories, having witnessed Gregory Peck romancing Audrey Hepburn in “Roman Holiday,” Ralph Fiennes pining for Kristen Scott Thomas in “The English Patient,” Marcello Mastroianni flirting with Anita Ekberg in “La Dolce Vita” and Elizabeth Taylor and Richard Burton falling hard for each other, both on-screen and off, in “Cleopatra.” So when Italian rock star Ligabue needed a backdrop for his latest romantic song, “Forever,” Cinecittá was the perfect choice.

Known as the “Italian Bruce Springsteen,” Ligabue has been charming audiences for more than 25 years. The music video for his much-anticipated new single, “Forever,” was shot on some of the most famous locations at Cinecittá including the iconic set for “Gangs of New York.” “Forever” will premiere on Valentine’s Day, February 14, at all UCI Cinemas in Italy.

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